

VAN ARMA

Volume 37 Issue.1 January 20, 2014

President's Message

It has been a number of years since the previous hardcopy edition of the ARMA Vancouver Chapter Newsletter was published. We are pleased to announce the reissue of the ARMA Vancouver Chapter Newsletter in electronic form. We will be using the newsletter as another means of communicating to you our members. We will be highlighting upcoming programming events, board members and even an opportunity to ask a CRM any records management questions you may have. A link to the electronic newsletter will be emailed to our members, while some of the information will be repeated on our website <http://vancouver.arma.org/>. We welcome any feedback on the newsletter and we are always open to suggestions on how we can serve you better. The Board consists of Volunteers, so if you could offer your expertise, knowledge and time to expand on services and programs offered by your Chapter (ARMA Vancouver), please do come forward.

Pierrette Hodnett, ALA, MLIS, CRM
President
ARMA Vancouver Chapter

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**ARMA Vancouver
Newsletter**



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**Join us
on**



**We Welcome New
Members!**

If you are interested in
becoming a member please
contact us at:
info@armavancouver.ca

Good Bye and Thank You!!

We are sad to say that our **President Elect, Patricia Beelby**, CRM, Vice President, TRAC Records Inc., is leaving us to return to her family in Edmonton. During her tenure in Vancouver, Pat has served our chapter as Secretary and President Elect, in addition to acting Treasurer. She has also been a speaker at the chapter, ARMA Canada Region and ARMA International conferences. In addition, she has also been a strong financial supporter of the chapter and the ARMA International Education Foundation, both through our own fundraising events as well as contributing to the silent auctions at ARMA Canada and ARMA International. We respect her reasons for leaving, but will find it hard to replace her leadership, energy, wisdom and kindness to us.

As well as saying a hearty thank you and salute to Pat, we are wishing her well and passing on our best wishes to the Edmonton chapter, who will no doubt be happy to have her return. Don't be a stranger, Pat, and let us know when we can get together at conferences or when you are back in the Vancouver region.

With warm regards

The Vancouver Chapter and Board of Directors.

Thanks ARMA Vancouver!

With your generous donations we have been able to give a single mom and her 3 children a special Christmas. A total of **\$755.00** was raised!

The Dixon Transition Society extends its heartfelt thanks for making Christmas brighter for our adopted family.



Free Webinar of the Month

ANALYTICS: THE NEW WAY TO MANAGE E-RECORDS

AVAILABLE TO ARMA VANCOUVER CHAPTER MEMBERS BETWEEN JAN 01 - JAN 31, 2014

WEBINAR DESCRIPTION

VAST STORES OF DATA CAN BE A BOON... OR A BOONDOGGLE. ANALYTICS CAN TURN A PILE OF FILES INTO COMPETITIVE ADVANTAGE. ANALYTICS ALSO CAN PROVIDE A REASONABLE PATH FOR RETENTION, PRESERVATION, AND DISPOSAL OF TERABYTES OF RECORDS. HEAR EXPERT PANELISTS DISCUSS THE EXCITING OPPORTUNITIES, ISSUES, AND BUSINESS ACCEPTANCE OF APPLYING ANALYTICS TO E-RECORDS TODAY.

HOW TO ACCESS

VISIT THE [ARMA INTERNATIONAL WEBSITE](#), LOG INTO YOUR "MY ARMA" ACCOUNT AND CLICK ON THE LINK LOCATED NEXT TO YOUR CHAPTER MEMBERSHIP TO BEGIN ENJOYING THE SESSION FOR THE MONTH.

CHAPTER MEMBERSHIPS			
Member Type	Joined	Expires	Education Link
Vancouver Professional	06/12/2011	06/30/2014	Session of the Month: An...



**Have a burning RIM dilemma?
Email your question to
info@armavancouver.ca,
and we will post a response on
the next edition of VAN ARMA.**

Upcoming Workshop

Business Processes Practical Techniques and Frameworks

Presented by Alec Sharp

ARMA Vancouver Members | \$65 (\$45 early bird)
ARMA Int'l Members | \$75 (\$55 early bird)
Non-Members | \$90 (\$75 early bird)
Fee includes lunch.

Globally popular business process management guru Alec Sharp is back in town this February. Don't miss out on this top-rated speaker!

FEB. 20, 2014

Time 12:00 PM – 3:30 PM

Place Sutton Place Hotel
845 Burrard Street
Vancouver, BC

**Early bird registration ends
on January 24th, 2014**

REGISTER TODAY!

ARMA Vancouver presents
First Annual Full-day Workshop

Painting the Information Landscape



date

APR 4 '14

location

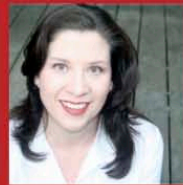
HYATT REGENCY
655 BARRARD ST
VANCOUVER

REGISTER



John Botlon CRM
Smoothwater
Consulting

"The Information
Landscape
Paradigm"



Monica Crocker
CRM, PMP, CIP
Land O'Lakes

"The Never-ending
Journey" (On Email
Management)



**Raymond K.
Cunningham**
CRM, CA
U. of Illinois Foundation

"Information
Governance"



**Blake
Richardson**
CIP, CRM
Safeway

"Cloud Computing"

2013 ARMA Vancouver Membership Survey Results Summary

Thanks to all who participate on our membership surveys. The results are really important to the Board when planning events as well as looking at how we can bring more value to your membership. Below is a summary of the results of our membership survey from last spring along with explanations of how we are taking action from your suggestions. We are always happy to receive any feedback from our members.

We asked **Why did you join ARMA Vancouver?**

The majority of you joined for the career and networking opportunities.

37% have their membership paid by their employers.

We asked **Please rate the reasons you participate in the ARMA Vancouver Chapter in order of importance to you.**

58% participate for the educational opportunities.

64% chose Professional Development as their 2nd Choice

Networking/Social opportunities was the 3rd choice for **44%**

We asked **Are you interested in becoming more involved with the Vancouver Chapter?**

We have forwarded the contact information for all who submitted it to the appropriate Board member.

We are pleased to announce that Jenny Whitehouse is our new Board Liaison for the Yukon. We look forward to working closely with Jenny to bring more resources to our Yukon members.

We asked **What is your impression of the CRM certification?**

13% of respondents are certified CRM

2% are actively in the process of receiving certification

22% are interested in the Certification.

48% are aware of the CRM but see no benefit at this time.

We asked **Please rate your preference for the following communication methods:**

Direct email notice – **91% 1st choice**

Website Posting – **61% 2nd Choice**

LinkedIn – **33% 2nd Choice**

We will continue to explore different methods of communicating to the membership but the overall preferred method is clearly direct email notice.

We asked

What of the RM Core Competencies are you most interested in learning more about?

RIM Practices – **59%** Very Interested; 24% Interested
Risk Management – **47%** Very interested; 51% Interested
Information Technology – **50%** Very Interested; 35% Interested
Business Functions – **39%** Very Interested; 37% Interested
Communications and Marketing – **16%** Very Interested; 51% Interested
Leadership – **24%** Very Interested; 33% Interested

We also had suggestions of Information Governance and Big Data as topics of interest. Our Programs Committee always considers the results of this question when designing the program events for the year. Your feedback is always greatly appreciated and constructive for the Programs Committee.

We asked

How you rated last year's program events:

Successful EDRMS Implementation and Recordkeeping – **33%** rate the program excellent
Fraud, Ferries & Facebook / Access & Privacy Issues – **26%** rated the program excellent
The Principles – 20% rated the program excellent

We asked

What were the reasons that prevented you from attending our programs:

The most common reasons were availability and distance with lack of interest in the topics a reason for some. Serving such a large geographic region is a challenge for ARMA Vancouver. We are exploring alternate methods of sharing the program events but presently we do not have an effective solution. We are interested in hearing from the members any suggestions on how to tackle this challenge.

We asked

Suggestions on how we might be able to serve you better and you responded that:

You would like to see sessions held in more central locations – Finding venues to hold programming events is always a challenge. If you know of any suitable venues please contact our Programs Committee. All of your suggestions are forwarded to the Programs Committee for consideration.

Distance – too far! We acknowledge that this is a great challenge for many of our members and we continue to search for alternative methods to bring events to the membership.

Would like to see more online events, webinars available – We are exploring methods/ technologies that would allow us to bring our program events to our long distance members however, we have not found an acceptable solution at this time. This past summer a number of our Board members attended a Western Region Summit in Kelowna and this topic is of great interest to all of the Western Region Chapters.

“I live in the Yukon and would like to see more resources and training opportunities for long distance members – We have a new Board Liaison for the Yukon – Jenny Whitehouse. We will be working closely with Jenny to explore opportunities for us to provide resources and support to our Yukon members.”

Attention Potential Advertisers

IF YOU WANT TO ADVERTISE IN THE NEWSLETTER OR SPONSOR ANY OF OUR PROGRAM EVENTS, PLEASE CONTACT THE CHAPTER AT INFO@ARMAVANCOUVER.CA